

TELEVISION AND RADIO APPEARANCES:

Jack Rudloe began displaying creatures when he was six, bringing his pet alligator on the Brooklyn show, *Murray's Pets*. Even before it was published, he promoted his first book, *The Sea Brings Forth* (Knopf) CBS's popular program *To Tell The Truth* in 1964 where he was featured as the Ocean Going Creature Collector. When the book was published in 1968, Hugh Downs and Barbara Walters interviewed him on the *NBC Today Show*, while he held up live horseshoe crabs, sea hares and horses. In 1971 he was back on the *Today Show* to promote *The Erotic Ocean*, then the *Living Dock* in 1977 and *Time of the Turtle* in 1981.

In 1976, Jack Rudloe appeared on CBS's *Good Morning America* holding up his books and a giant sea roach giant sea roach, captured on a New York Zoological Society Expedition. Showing a live Kemp's ridley sea turtle, Rudloe urged commercial fishermen to start using Turtle Excluder Devices. He has used the national media to promote jellyfish as food and other conservation causes on dozens of radio and television program, including a national feed Public Radio *All Things Considered* in 1988. A year later when the Exxon Valdeese spilled oil, Rudloe sealed up his credit card in a bag of oil and sent it back to Exxon. Viewers watched him do it on *CBS Evening News*, which aired on over fifty television stations, and AP radio worldwide.

In 2001, after a rash of shark attacks, he appeared Fox Network's show *Edge* with Paul Zhan to explain the role of sharks in the ocean's ecosystem and urging people not to start randomly killing them. In the same year Jay Leno display an AP photo of Rudloe and a Kemp's Ridley turtle on the *NBC Tonight Show*. The following year Rudloe traveled to Malaysia and China to learn how to process jellyfish for food to help commercial fishermen being put of work by the Florida Net Ban. Upon returning, in 1992 he began a media with a front page article in the *Wall Street Journal*, the *New York Times* and dozens of regional newspapers and magazines, along with an interview on the *CBS Evening News* and *Yan Can Cook*, a PBS Chinese cooking show. A dozen regional television and radio shows followed.

He and his wife, Anne Rudloe have also been featured in numerous national radio and television documentaries, Their work as writers and environmentalists was the subject of a thirty minute 1991 WUTF documentary *Visions of Nature* which continues to air periodically in fifty states. They were also the subject of another half hour program in 1983 on the *Disney Channel's* science program, "The Scheme of Things," and may be showing and live of hermit crabs on the *Animal Planet* in 2007.

HISTORY OF JACK RUDLOE'S NATIONAL TELEVISION APPEARANCES

May 14, 2010	Fox News, Operation Noah's Ark in Panacea
June 6, 2003	Now, with Bill Moyers. Development in the Florida panhandle.
April 17, 2001	Fox Network: Edge with Paula Zahn. Sharks: Family at risk?
Nov.9, 1996	American Journal feature on jellyfish
July 1, 1995	Yan Can Cook, PBS Television, Chinese cooking program on jellyfish.
March 8, 1992	CBS News on starting a jellyfish fishery in the Florida panhandle.

- April 10, 1989 CBS Evening News, Dan Rather, Exxon credit card protest.
- April 8, 1989 CBS News clip, Interview demonstrating Exxon Credit Cards being immersed in oil by Rudloe after Valdez Oil Spill. Aired on 50 stations.
- Sept.23, 1981 NBC Today Show, Promotion of "Time of the Turtle" with underwater film clips of sea turtles, and presenting Sierra Club's petition to dump James Watt as U.S. Secretary of Interior.
- May 4, 1977 NBC Today Show. Promotion of "The Living Dock at Panacea", displaying marine animals provided by the New York Aquarium.
- June 4, 1976 "Good Morning America." CBS Television, Promoting the New York Oceans Festival, with live Kemp's ridley sea turtle, advocating the use of turtle excluder devices.
- Dec.9, 1971 "NBC Today Show." Promotion on "Erotic Ocean," displaying live specimens and Dow Chemical's "Nature Gems."
- April 29, 1968 "NBC Today Show." Appeared with Hugh Downs and Barbara Walters promoting the "The Sea Brings Forth", displaying live sea horses, sea hares, horseshoe crabs, etc..
- Feb.11, 1964 "To Tell The Truth," CBS Television. Central Character: Jack Rudloe, Ocean Going Garbage Collector."

DOCUMENTARIES:

- October, 2002 Secrets of the Sea, by Jeff Santos. FSU Film School production. 13 minute video on Gulf Specimen Marine Laboratory, and Rudloes' conservation efforts.
- May, 1998 Where the Sea Brings Forth, a 16 minute video produced by Vincent Nunez, for Gulf Specimen Marine Laboratories, Inc. Distributed to regional television stations and educational institutions.
- May 24, 1991 "Visions of Nature," WUFT, Channel 5, Gainesville, Florida, 30 minute program featuring Jack Rudloe as a Florida environmental writer. Letitia Langford, Producer. Aired nationally 3 times.
- May 17, 1990 Net Loss. Florida Public Television. Story of Turtle Excluder Device.

May 12, 1989 Florida Public Television, "Florida Crossroads: Flotsam & Jetsam; Killing our Seas."

May 7, 1991 "Florida: too much too fast": ON THE WATERWAYS", Episode 103, National Public Television. SCOTT CRAIG PRODUCTIONS (312) 421-7711, 60 minutes

August, 1983 Disney Channel, The Scheme of Things, "Neptune's Workshop", Power Rector Productions, San Francisco, CA. Paul Shain, Producer. 30 minutes

Jan. 20 1983 Melissa Shepard: Southern Circuit. Major documentary on Rudloe. WFSU TV, PBS. 15 minutes

Oct. 19, 1972 WPBT-TV, "The Threatened Paradise," Jerome Schnur, Producer, Miami, Florida,

April 24, 1972 An American Journey, produced by Arthur Zegart, National Educational Television, WNET, New York, Channel 13.